

## SHOWCASE Invitation and Criteria

We are looking to use the SUCCESS AT SEVEN chapter for SHOWCASE meetings. A SHOWCASE meeting is for people that are looking to start new BNI chapters. They are invited to come and see how a BNI meeting is run, afterwards they meet for an hour with the SHOWCASE Director to learn how to start their own chapter. The SHOWCASE meeting would be held once a month (ex. 3rd Tuesday of the month).

A SHOWCASE chapter is selected usually because it is a well run chapter, that has good energy and can set a good example of what these groups could aspire to become.

There are a couple ground rules:

1. For the SHOWCASE meeting, visitors would be attending that would be guests of other "to be" chapters - these guests would not be eligible for membership with the SHOWCASE chapter, as someone else has done a lot of work to interest them in BNI, and have invited them to the SHOWCASE meeting to learn how to grow "their" group. They are there as observers only (not potential members for your chapter).
2. If allowed by the President, the attendees may give introductions during the 60 second commercials. They are instructed to only mention their name, where they are starting a chapter and possibly ask for a profession that they would like to have in their chapter. Sometimes they get excited and forget what they should say, and may ask for a referral for their own business. This is not intentional and not meant to step on the toes of your members. We hope that there can be understanding that these newcomers may make some mistakes.
3. Attendees are requested to RSVP their attendance with the SHOWCASE director. We will notify the chapter before the meeting of how many are scheduled to visit. Typically, attendance is between 2 and 10.

I am hoping to receive your response back as soon as possible. If you choose to accept, we would like to hold the first meeting on \_\_\_\_\_.

I hope your chapter takes it as a compliment being chosen to host the "SHOWCASE meeting".

Thank you for your consideration,

*Penny Georgevich*

BNI Executive Director  
**(313) 806-4909**

SHOWCASE performance must be maintained in order to remain a SHOWCASE chapter.